

## Third Annual *Rally for Land Conservation*

Hosted by Putnam Land Conservancy, Inc.

Saturday March 1, 2025, 2-6 PM

First Magnitude Brewing Company, 1220 SE Veitch St, Gainesville, FL



This is a public event focused on the need for land conservation in north Florida. Local conservation and environmental organizations will be present to showcase their efforts in the region. Learn about conservation in the Florida Wildlife Corridor that helps support valuable ecosystems to maintain quality of life for Floridians.

The event features keynote speaker Jason Lauritsen of Florida Wildlife Corridor Foundation, live music by Gumbo Limbo Cajun Band, and showing of the recent documentary film *O2O: Path to Connection* that traces a 4-day, 57-mile journey by three military veterans through the Florida Wildlife Corridor from Ocala to Osceola National Forests, including paddling a section of the Ocklawaha River and hiking or biking segments of the Florida National Scenic Trail, highlighting the health and wellness opportunities of the Corridor and the importance of working state lands and military installations for statewide connectivity.

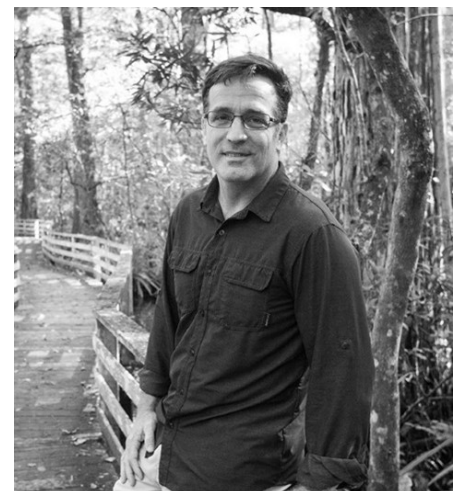
First Magnitude Brewing will be serving beer, wine and nonalcoholic drinks, and food trucks will be on site. There is no admission charge, but a \$10 donation is suggested, and donors will receive wristbands for discounted drinks.

Local conservation organizations attending: Alachua Conservation Trust, North Florida Land Trust, Alachua County Forever/Wild Spaces Public Places, Santa Fe Audubon Society, Alachua Audubon Society, Florida Defenders of the Environment, Florida Native Plant Society-Paynes Prairie Chapter, UF Center for Landscape Conservation Planning, Florida Wildlife Federation, Florida Wildlife Corridor Foundation, Defenders of Wildlife

### Event schedule

1:00 pm	Gates open for groups setup
2:00	Event starts
2:30-3:15	Band first set
3:15-3:45	Welcome by PLC Guest speaker: Jason Lauritsen
3:45-4:30	Band second set
4:30-5:00	Showing <i>O2O</i> documentary film
5:00-5:45	Band third set
5:45-6:00	Wrap-up

**Jason Lauritsen**, Chief Conservation Officer, Florida Wildlife Corridor Foundation, implements the vision and mission of the Corridor Foundation to connect, protect and restore essential conservation habitat statewide. Jason's expertise includes environmental conservation and restoration, land management science, wetland protection, stewardship, and community relationships. He advocates the pursuit of a deep science-based understanding of our complex and often fragile ecosystem that supports quality of life for both people and wildlife. Jason sits on the Office of Greenways and Trails Council, the Florida Transportation Plan (FTP) Environmental Partners Working Group, the 2055 Florida Transportation Plan Steering Committee and is a part of the Statewide Bear Technical Assistance Group. Prior to joining the Corridor Foundation, he was the Director of Audubon's Corkscrew Swamp Sanctuary. He has worked in restoration, education, research, policy, and ecotourism in Florida for over 20 years.



Gumbo Limbo Cajun Band: (left to right) Bob Stone, steel guitar; Mike Stapleton, accordion/fiddle; Dan Peterson, bass guitar; David Massey, fiddle/lead vocals; Susan Marynowski, drums; Marietta Massey, percussion; Bill Paine, acoustic guitar.



For more information contact [plc@putnamlandconservancy.org](mailto:plc@putnamlandconservancy.org)